



NATIONAL CONSTRUCTION INDUSTRY COUNCIL

Logo Design Contest Invitation

The National Construction Industry Council (NCIC) of Malawi invites qualified creative individuals, and creative teams to participate in a Design Contest for the development of a new organizational Logo and Branding Concept. The contest seeks innovative, professional, and creative design ideas that reflect NCIC's identity, values, and vision as a leading regulator and promoter of the construction industry in Malawi.

1. Background

Following reforms in the construction sector, the **National Construction Industry Council (NCIC)** is transitioning into the **Construction Industry Regulatory Authority (CIRA)**. This transformation is not only administrative but also requires a comprehensive corporate rebranding process that clearly distinguishes the new institution, aligns with its revised mandate, and builds stakeholder trust.

2. Objective of the Contest

The objective of this contest is to develop a creative, original, and practical logo and branding concept that:

- Reflects the values, mission, and vision of CIRA
- Is adaptable for use across print, digital, and promotional platforms
- Is visually appealing, professional, and unique

3. Scope of Work / Deliverables

Participants are required to submit:

- Logo design concepts in editable digital formats (e.g, PSD, EPS, or vector formats)
- Mockups/visualizations showing the design across media (banners, stationery, websites, merchandise)
- Design guidelines (color palette, typography, and usage rules)

4. Eligibility

- Open to creative individuals,
- Participants must demonstrate creativity and relevant design experience

- Multiple entries per participants are allowed

5. Submission Guidelines

The contest will be conducted in accordance with the method contained in the Public Procurement and Disposal of Assets Act (2025) and Public Procurement Regulations (2020). Entries must be submitted electronically to: Judith.jere@ncic.mw Deadline for submission: 06th October 2025 at 10:00 Hours. Each submission must also include:

- Participant's name, contact details, and short profile
- A brief Concept Note (max 300 words) explaining the design rationale

6. Evaluation Criteria

Entries will be evaluated based on:

- Creativity and originality **(30 points)**
- Relevance to organizational identity and vision **(30 points)**
- Practicality, adaptability, and scalability **(20 points)**
- Professional quality of submission **(20 points)**

7. Prizes / Awards

The winning design will receive a cash prize of MWK 5,000,000 and official recognition. The winner may also be contracted to develop a full branding package for CIRA Malawi.

The second winning design shall receive a cash prize of MWK3,000,000.00 and the third winning design shall receive a cash prize of MWK2,000,000.00

8. Intellectual Property Rights

By submitting an entry, participants agree that:

- The winning design becomes the property of CIRA Malawi
- CIRA Malawi retains full rights for reproduction and usage
- non-winning entries remain the property of their creators

9. Clarifications / Enquiries

All requests for clarification should be submitted in writing to the Procurement Officer using this email address : Judith.jere@ncic.mw no later than 10:00 AM October 06, 2025.

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NCIC is not bound to accept any submission.